

# THE ULTIMATE COFFEE EXPERIENCE FOR YOUR CUSTOMERS



## WHY LAVAZZA BLUE™?

- Always 100% fresh
- Fast preparation of true roast and ground coffee and other drinks
- Continuous quality through technically advanced capsule system
- Minimum cleaning and maintenance
- Hygienic self-protecting capsules
- Variety of blends and flavours to satisfy customers and employees

LAVAZZA, Italy's favourite coffee, is present in over 80 countries around the world. For more than 110 years this truly glamorous Italian brand has been blending high quality coffee.

With over 15 years business experience in the UK, Lavazza understands its customers. Quality products and the latest innovations, in line with Italian tradition, have helped to drive the brand forward in the UK. Lavazza's Office Coffee System & Vending, with its superior quality and cutting edge innovation, has revolutionised the office coffee and vending market by delivering the traditional authentic Italian coffee experience.

With its LAVAZZA BLUE™ system, Lavazza provides the ultimate coffee experience for all working environments throughout the UK. Quick and easy to use, the system consists of various types of machines designed to meet the needs of coffee connoisseurs.



## iTIERRA!

100% Rainforest Alliance certified coffee. An excellent 100% Arabica coffee made using the green coffees exclusively from coffee-growing communities in Honduras, Peru, Columbia and Brazil. Characterised by its aromatic notes and floral sweetness with good body.

## CAFFÈ CREMA DOLCE

100% Arabica sweet blend with a thick golden crema composed of top-quality Brazilian and Indian coffees. The special roasting, combined with the right grind, yields a particularly sweet and velvety coffee with a persistent aftertaste and a thick, golden crema.

## ESPRESSO RICCO

Dense and chocolaty with a thick, persistent crema. A blend of top-quality Brazilian and Asian coffees. The special roasting process and innovative brewing system yields a dense, rich espresso with chocolaty notes, a persistent aftertaste and an excellent body.

## ESPRESSO AMABILE

A full-bodied coffee blend with a full flavour and a velvety, persistent crema. A blend of excellent Arabica from Brazil and Central America and Robusta from South East Asia. A particularly round and creamy regular or long espresso, with a balanced aftertaste.

## ESPRESSO DELICATO

Premium blend of 100% Arabica with a mild and aromatic flavour and a persistent velvety crema composed of top-quality Brazilian and Indian coffees. The special brewing process, combined with the right grind, yields a sweet, mild and aromatic regular or long espresso, with a persistent crema.

## ESPRESSO DECAFFEINATO SOAVE

100% Arabica decaffeinated blend of exquisite Brazilian coffees with a sweet flavour and velvety crema. The special brewing process, combined with the right grind, yields a soft and sweet decaffeinated regular or long espresso, with a slightly chocolaty aftertaste and velvety crema.



# A SUSTAINABLE DEVELOPMENT PROJECT THAT SUPPORTS THREE COFFEE GROWING COMMUNITIES IN LATIN AMERICA



Lavazza's iTierra! has earned the sought-after 100% sustainable certification from the Rainforest Alliance.

iTierra! brings a guilt-free, high quality coffee pleasure to the working environment. The certification guarantees that the Lavazza Coffee capsules offer great quality in every cup whilst improving living conditions for communities of small coffee growers in Latin America.

## Together, we can make an impact

iTierra! is blended from beans which are grown across selected plantations in Honduras, Columbia and Peru. Brought together, these ethically sourced ingredients create a delicious 100% Arabica blend. iTierra! is available for the Lavazza Blue system.

## iTierra! project success

The iTierra! project was set up in 2003 to ensure that the Lavazza coffee is grown and harvested to the benefit of the workers, the community and the environment of the three selected areas. Through the project, Lavazza is guaranteeing long-term support to producers and communities helping them to improve the quality and consistency of their coffee. It also uses new coffee processing and drying systems enabling the farmers to obtain a higher market price.

As part of the Lavazza iTierra! initiative, new housing, medical facilities and schools have been constructed, water treatment improved and cultivation techniques implemented.



Rainforests are forests characterised by high rainfall, with definitions setting minimum normal annual rainfall between 1750-2000mm.

40 to 75% of all species on earth are indigenous to the rainforests. It has been estimated that many millions of species of plants, insects, and micro organisms are still undiscovered.

Tropical rainforests have been called the "jewels of the earth".

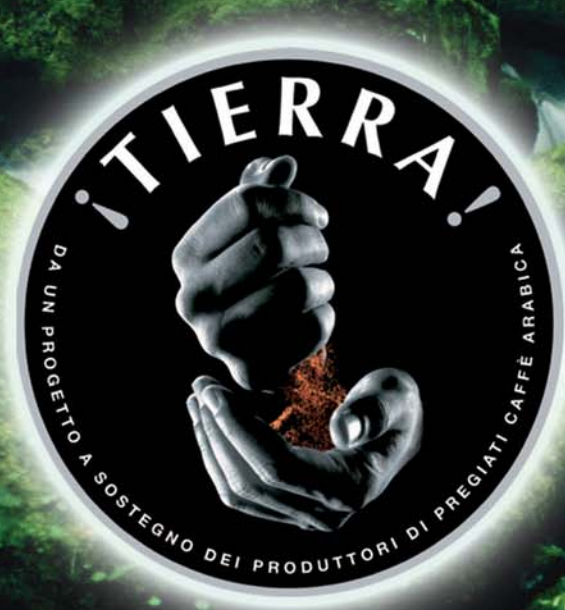


"We are proud of the efforts made by Lavazza and the coffee growing communities who have worked together to bring the farms up to the Rainforest Alliance's sustainability standards."

Tensie Whelan  
Rainforest Alliance executive director



**iTIERRA!**  
100% RAINFOREST ALLIANCE  
CERTIFIED COFFEE



# HELPING OUR CUSTOMERS TO REDUCE ENVIRONMENTAL IMPACT

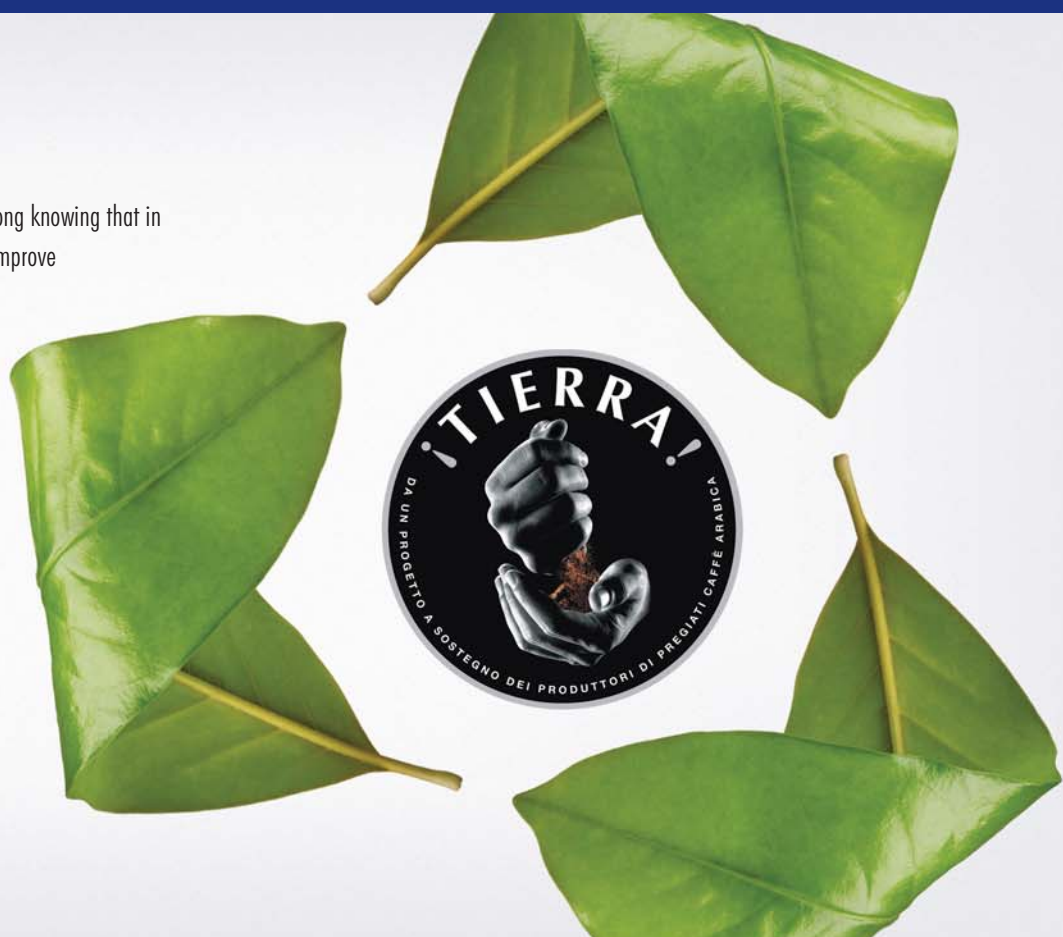
## At Lavazza we are developing our products to help you reduce the amount of energy your business uses.

With ethically sourced 100% Rainforest Alliance Certified iTerra! coffee pods you can drink responsibly all day long knowing that in purchasing iTerra! coffee you are helping to support the local communities of Honduras, Columbia and Peru to improve their water treatment, develop new housing and improve their medical facilities.

To help reduce the amount of energy required for our machines there are various features which can help cut costs and increase efficiency. Our LB2200 and LB2300 machines automatically go into standby mode when the correct water temperature level is reached. It is also possible to set a time delay from the last product's dispensing to the standby commutation. Even the time of day you wish the machine to switch on and off is programmable on these two models, helping you to save energy when the machines are not in use. The latter of these energy saving features is also available on the Brio, Zenith and Astro machines.

You can also help by changing the way you do things in the workplace. Lots of little things can make a huge difference, such as turning off computer monitors at night, switching off lights in empty rooms and thinking before you print to reduce your paper usage.

So do your bit to save energy, only boil the water you need, use energy saving light bulbs and remember to use what you need! Use a Lavazza coffee machine in your workplace, in an environmentally friendly way and enjoy fresh coffee all day long with no delays.



## OUR FREESTANDING MACHINES

### ZENITH



- Power Supply 230 V 50 Hz • Nominal Power 2400 W
- Capacity: 400 capsules - 900 cups
- Capsule management: one automatic hopper system with Lavazza BLUE capsules + a bean system (about 5 kg). Each system supplies a dedicated espresso unit, guaranteeing the possibility of dispensing two different types of coffee
- Layout: Espresso in capsules, 4 soluble beverages, sugar, cups, stirrers option: plain or carbonated refrigerating unit for powders or syrups
- User interface: 24 backlit selections with product labels 2 backlit photographic panels
- Other options:
  - Directly connectable to GSM modem for remote management
  - Self supplying system with water container
- Size (wxd): cm 85x183x78 kg 235

Perfect for large companies and organizations. Ideal also for high-traffic public spaces.

### ASTRO



- Power Supply 230 V 50 Hz
- Nominal Power 2400 W
- Capacity: 400 capsules - 650 cups
- Capsule management: automatic hopper system with single-dose Lavazza BLUE™ capsules
- Layout: Espresso in capsules, 4 soluble beverages, sugar, cups, stirrers
- User interface: 18 backlit selections with product labels 2 backlit photographic panels
- Other options:
  - Directly connectable to GSM modem for remote management
  - Self supplying system with water container
- Size (wxd): cm 65x183x76 kg 170

Ideal for big environments such as hospitals, institutions and public spaces. This freestanding machine offers a wide selection of Lavazza BLUE™ hot beverages at the push of a button.

## OUR TABLE TOP MACHINES

### COLIBRÌ "SEMI-AUTOMATIC"



- Power Supply 230 V 50 Hz
- Nominal Power 1300 W
- Capacity: 140 capsules
- Capsule management: automatic hopper system with single-dose Lavazza BLUE capsules
- Manual loading of: cups, stirrers/spoons and sugar
- Layout: Espresso in capsules, 3 soluble beverages, hot water
- Possible connection to payment system
- User interface: 8 selections
- Other options:
  - Self supplying system with water container available possible connection to payment systems
- Size (wxd): cm 41x65/85x49 kg 38

Ideal for larger offices and boardrooms. A quick and stylish machine with a simple touch selection and a hot water option.

The Colibrì is also available with a certified rainforest iTerra! display

### BRIO



- Power Supply 230 V 50 Hz
- Nominal Power 1300 W
- Capacity: 240 capsules - 300 cups
- Capsule management: automatic hopper system with Lavazza BLUE capsules
- Layout: Espresso in capsules, 3 soluble beverages, sugar, cups, stirrers, hot water
- User interface: 14 selections
- Other options:
  - Possible connection to payment systems self supplying system with 20 litres water container available and water softener.
- Size (wxd): cm 41x65/85x49 kg 38

A stylish and quick machine for the authentic Italian coffee experience in public spaces and larger working environments.

## OUR MANUAL MACHINES

### LB 2300



- Power Supply 230 V 50 Hz
- Nominal Power 1600 W
- Material: ABS
- Water tank capacity: 4000cc
- Electronic water tank level indicator
- Functions exclusively with single-dose Lavazza BLUE capsules
- Possibility to set number of dispensed drinks
- Water temperature electronically controlled
- Steam spout/button
- Hot water function from steam arm
- Connectable to the water main
- Drawer holding up to 20 capsules

Handy, versatile and compact, LB2300 is perfect for restaurants, small hotels, conference centres and the sophisticated workplace. Hot water option is included.

## OUR MANUAL MACHINES

### LB 800



- Power Supply 230 V 50 Hz
- Nominal Power 860 W
- Material: Painted steel
- Water tank capacity: 1200 cc
- Functions exclusively with single-dose Lavazza BLUE capsules
- Manual loading of the capsule
- Starts with the coffee button
- Drip collector drawer
- Used capsule drawe
- Steam spout

Practical and easy to handle, The LB 800 is an entrance level machine, ideal for individual offices, boardrooms or private use.

### LB 1000



- Power Supply 230 V 50 Hz
- Nominal Power 1600 W
- Water tank capacity: 4000cc
- Electronic water tank level indicator
- Automatic ejection of used capsules into the drawer
- Cup warmer
- Drawer holding up to 20 capsules
- Water temperature electronically controlled
- Removeable and washable vertical mechanical brewing unit
- Steam spout/button
- Connectable to the water main

Designed by Pininfarina, LB 1000 is compact and easy to use, perfect for fitting into small spaces. It is ideal for bakeries, night clubs, small cafés and for hotels offering a prestigious in-room service. Also perfect for small offices.

### LB 2200



- Power Supply 230 V 50 Hz
- Nominal Power 1600 W
- Water tank capacity: 4000cc
- Electronic water tank level indicator
- Automatic ejection of used capsules into the drawer
- Cup warmer
- Drawer holding up to 20 capsules
- Water temperature electronically controlled
- Removeable and washable vertical mechanical brewing unit
- Steam spout/button
- Connectable to the water main

Designed by Pininfarina, LB 2200 is compact and versatile, perfect for restaurants, small hotels, conference centres, tea rooms, hair salons, boutiques, car showrooms and the working environment.

